

# JapanTravel.com



## Photojournalist Program **2016**

# Who are we?

**JapanTravel.com** is the largest and most trusted reference website for travel to Japan.

## Largest inbound site in Japan for content:

- Approaching 25,000 articles and 100,000 photos
- Over 10,000 members and 50 Regional Partners

## Largest inbound site in the Japan travel sector:

- 1,000,000+ unique sessions/month
- 7 MM+ page views/month



# What we are looking for

Each year we bring over 30 promising, talented photojournalists and videographers on a 4 week journey to Japan.

## **Opportunities to gain experience and immerse yourself in Japanese culture**

- Produce articles, photos or videos whilst travelling around Japan. (we expect 1 article/day!)
- Immerse yourself in Japanese culture, interact with local people and gain a unique view of Japan.
- Be published in print media.

## **Share your discoveries with thousands of readers**

- Experience the Japanese way of life
- Witness Kyoto's famous temples and Tokyo's neon lights.
- Visit a sake brewery in a rural village, or join agricultural or traditional experiences.

## **Responsibilities**

- Reporting to the program manager
- Traveling to locations by public transport, take photos, video and notes about the locations, talk to the operators for background information
- Write up trip experience and unique points, post to the site, promote and share content
- Receiving guidance from the content manager and Regional Partner, review and refine work
- Proposing own ideas for content, marketing, community

# What we provide

## Accommodation

- Maximum of 1000 yen/day reimbursement

## Transport

- Maximum of 1000 yen/day public transport coverage reimbursed (subject to article quota met and submission of receipts).

## Support

- Supervised by JapanTravel.com Program Manager and Regional Partner
- Bilingual phone support from Tokyo in case of emergency
- Printer, Internet and telecoms facilities at our Tokyo office
- Wireless modem available on request
- Regular contact and feedback from supervisors

# What you provide

## Personal items

- Finance for food/meals, intercity transport and for a portion of accommodation
- Medication and suitable immunization shots.

## Equipment

- Smartphone, camera and laptop (Wi-Fi connectivity)
- An amateur or semi-pro camera (8 MP or more).
- For video journalist interns, access to editing software

## Expenses

- Roundtrip airfare, airport connections, travel documents.
- Inter-city travel, food, entry fee for attractions. For more information, see Appendix 1.

## Documentation

- Valid tourist visa for the internship term

*Japan's immigration rules do not permit tourists to engage in compensated work and this program is not an offer to work, but a form of tourism (it is not a tour). We are able to offer accommodation and transport reimbursement, but no cash compensation.*

- Travel insurance, International Drivers License (not required, but desirable)

# How to apply

## Application

- We will look to Skype interview shortlisted candidates
- Successful applicants will then be contacted by our team as soon as possible.

## Eligibility

- Recent graduate or current photojournalism student.
- Demonstrated writing and photographic talent (e.g. blog/portfolio) or video skills
- Over 20 years old, possess valid passport and be eligible for a visa.

## Advice for applicants

- After you've applied, we give you a JapanTravel account straight away – learn about how the site works, submit a piece of sample content and interact with our community to stand the best chance of joining the program.

# Benefits

## Public Service

- Continue to help Japan rebuild its tourism industry
- Break down the aura of inaccessibility
- Inspire other travelers

## Personal

- Safe, structured, supported travel
- Letter of Recommendation
- Published portfolio on our website
- Opportunities for published work and special assignments
- Improve your writing/photographic skills

## Pecuniary

- Financial support for accommodation/transport

# Contact Information

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<https://twitter.com/Japantravelcom>



<https://www.facebook.com/Japantravelcom>



<https://plus.google.com/+JapanTouristJP>



<http://japantravel.com/interning>

# Appendix

## **Costs** You will be responsible for the following items:

- Roundtrip airfare. Travel documents and visa costs if applicable.
- Transport from airport to pick-up point.
- Inter-city travel (though we reimburse intra-city travel up to 1000 yen/day. This is subject to submission of receipts and article quota met).
- Food, entrance fees for attractions (unless under assignment for us)
- Prepaid mobile phone or your mobile phone usage
- Note that this is an unpaid internship

## **Challenges** Situations you are likely to experience:

- Generally you will stay in a private room, but occasionally you may have to stay in less private situations.
- Japanese love to walk and there may be a lot of walking. You will need to be in good physical condition.
- You are responsible for transporting your own luggage, so we recommend that you travel light.
- Unexpected events may occur and alter established schedules.
- Be aware that Pocket Wi-Fi does not work everywhere – Japan’s countryside has good coverage but not 100%.
- This is an official internship, not a holiday. There will be assignments, schedules and rules to follow.
- **Japanese language** ability is **not** a requirement for this internship programme, though some basic knowledge is definitely advantageous.

## **Once accepted** You will be required to arrange and confirm the following:

- Inform us to your roundtrip flight to Japan’s dates
- Arrange insurance
- Arrange visa documentation (if required)

## **About rules** JapanTravel has the right to end your internship, so please adhere to our rules:

- Interns must respect the Japanese law and JapanTravel.com rules
- Interns must follow the rules of your accommodation, transportation and assignment providers
- Interns must respect their environment and local people
- Interns must follow the schedule they agreed to (once confirmed it cannot be changed)